



MEDIA INFORMATION 2022

NOVEMBER 10-13 • MEMORIAL PARK GOLF COURSE
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CONTACT: Astros Communications

ASTROS GOLF FOUNDATION AND PGA TOUR ANNOUNCE CADENCE BANK AS THE TITLE SPONSOR OF THE 2022 HOUSTON OPEN

Memorial Park Golf Course in the heart of Houston set to host for third year, Nov. 10-13, 2022

HOUSTON, Texas – The **Astros Golf Foundation** and **PGA TOUR** announced today that **Cadence Bank**, a leading regional banking franchise headquartered in Tupelo, Mississippi and Houston, Texas, will become the **title sponsor** of the **Cadence Bank Houston Open** for **2022**.

Cadence Bank has been a great supporter of the Houston Open, stepping up as the title sponsor for the 2021 Houston Open Pro-Am and the Friday gate sponsor for the 2021 tournament.

"We are excited to have Cadence Bank as the title sponsor for the 2022 Houston Open," said **Giles Kibbe, President Astros Golf Foundation**. "Cadence Bank has been a great supporter of the Houston Open and we know they share the mission of the Astros Golf Foundation in giving back to our community. We are proud to have them join us in representing our world-class PGA TOUR event, while giving back to our local Houston community."

The **Astros Golf Foundation**, led by **Houston Astros Owner and Chairman Jim Crane**, operates and serves as the host organization for the event since 2018. The Astros Golf Foundation completed a \$34 million renovation to Memorial Park Golf Course and is set to host the tournament in the heart of the city for the third-straight year, fourth year overall.

"We are honored to be the lead sponsor of the Cadence Bank Houston Open," said **Dan Rollins, chairman and CEO of Cadence Bank**. "This event is a longstanding Houston tradition and something that we all look forward to. Through the Astros Golf Foundation, the event raises significant funding that greatly contributes to improving the city's prosperity and helping those in need prosper. We're pleased to be a part of this effort."

Executive Vice Chairman Paul B. Murphy, Jr. added, "We are proud to support the Cadence Bank Houston Open and appreciate the value it continues to bring to the City of Houston. Jim Crane and the Astros Golf Foundation have demonstrated great leadership of the tournament, and we are honored to join them in representing world-class PGA TOUR golf while investing in our local communities."

All four rounds of the Cadence Bank Houston Open, scheduled for the week of **November 10-13**, will be televised on Golf Channel, featuring a 132-player field and 500 FedExCup points awarded to the winner along with a \$8.4 million purse.

"The Houston Open has been an important stop on the PGA TOUR calendar since 1946 and we're excited to welcome Cadence Bank to the tournament's storied history," said **PGA TOUR President and EVP Tyler Dennis**. "We look forward to our third year at Memorial Park Golf Course in the heart of Houston. The Astros Golf Foundation has done tremendous work as the host organization and its dedication to community is unmatched in Houston."

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The Houston Open was first played in 1946, with the inaugural event captured by Byron Nelson at River Oaks Country Club. Other notable winners throughout the history of the event include World Golf Hall of Fame members Arnold Palmer, Jack Burke, Jr., Bobby Locke, Cary Middlecoff, Gary Player, Curtis Strange, Payne Stewart, Fred Couples and Vijay Singh. One of Houston's premier sporting events, the tournament has also made significant contributions to the Houston community through the work of the Astros Golf Foundation, giving back to the citizens and community of Houston through park improvements, charitable fundraising and investing in the local youth.

For more information on the 2022 Cadence Bank Houston Open and to purchase tickets, visit houstonopengolf.com.

ABOUT THE ASTROS GOLF FOUNDATION

The Astros Golf Foundation, founded by Houston Astros Owner & Chairman Jim Crane, is the 501c3 non-profit organization responsible for operating the annual Houston Open.

The Astros Golf Foundation took ownership of the tournament in 2018 with three key objectives: to ensure the PGA TOUR event remained in Houston, to bring the tournament back to its glory and into the heart of the city, and to provide much needed resources and funds to the citizens and community of Houston through park improvements, charitable fundraising and investing in youth. These objectives were achieved through a \$34 million renovation to Memorial Park Golf Course completed in two years. The renovations include an upgrade of the municipal course to PGA TOUR standards, construction of a short course for First Tee participants, an expanded driving range, and a new clubhouse that will serve First Tee Houston programming throughout the year.

Additionally, the Astros Golf Foundation will operate and serve underprivileged youth throughout the city with a state-of-the-art facility, the Chevron Center for Education and Golf. This facility will operate year-round and not only provide First Tee instruction, but also serve as a STEM educational center for children in need. The Astros Golf Foundation has also made investments in both scholarship and youth programming at the facility.

The mission of the Astros Golf Foundation is to enrich the lives of Houstonians and empower the community through the game of golf. For more information on the Astros Golf Foundation, please visit HoustonOpenGolf.com.

ABOUT CADENCE BANK

Cadence Bank (NYSE: CADE) is a leading regional banking franchise with approximately \$50 billion in assets and about 400 branch locations across the South and Texas. Cadence provides consumers, businesses and corporations with a full range of innovative banking and financial solutions. Services and products include consumer banking, consumer loans, mortgages, home equity lines and loans, credit cards, commercial and business banking, treasury management, specialized lending, asset-based lending, commercial real estate, equipment financing, correspondent banking, SBA lending, foreign exchange, wealth management, investment and trust services, financial planning, retirement plan management, and personal and business insurance. Cadence is committed to a culture of respect, diversity and inclusion in both its workplace and communities. Cadence Bank, Member FDIC. Equal Housing Lender.

ABOUT PGA TOUR

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Latinoamérica and PGA TOUR Canada. Members on the PGA TOUR represent the world's best players, hailing from 29 countries and territories. The PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, PGA TOUR coverage is available across 200+ countries and territories in 27 languages via 43 local broadcast partners, in addition to the digital streaming service platform GOLFTV powered by PGA TOUR. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$3.37 billion.

Fans can follow the PGA TOUR on PGATOUR.COM, the No. 1 site in golf, on the [PGA TOUR app](#) and on social media channels, including [Facebook](#), Instagram (in [Facebook](#), [Spanish](#), [Korean](#) and [Japanese](#)), [LinkedIn](#), [TikTok](#), Twitter (in [English](#) and [Spanish](#)), [WeChat](#), [Weibo](#), [Toutiao](#), [Douyin](#) and [LINE](#).